

You're standard ready with below 33/100 points won on a quiz

# WEBFLOW ENTERPRISE READINESS RESULTS

Your current needs fit Webflow's standard plans. Keep it lean, add light governance so scaling later is easy. 02 AT-A-GLANCE

## WHATTHISMEANS

Your team can move fast on Webflow's standard plans without the overhead of enterprise workflows. A few low-friction practices will give you enterprise-style resilience if/when you grow.

### Signals we detected

- O1 Compact team and limited concurrent editing
- Minimal compliance requirements
- Few integrations beyond analytics/forms
- Technical improvements (speed, schema, internal links)
- Low-to-moderate traffic and predictable demand

You fit standard plans today, enterprise not required yet

03 STRENGTHS & GAPS

## STRENGTHS & GAPS

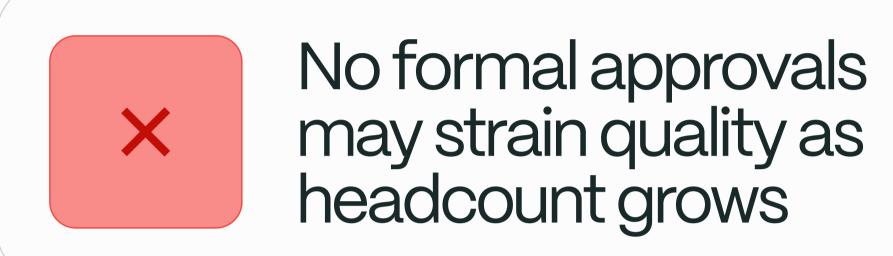
### Where you're strong



Minimal compliance burden keeps ops lowcost



### What could hold you back







04 RECOMMENDATIONS

## RECOMMENDATIONS

### No-regret moves (do these now)

- O1 Define simple roles/approvals (draft  $\rightarrow$  review  $\rightarrow$  publish)
- O2 Set a performance budget (e.g., LCP < 2.5s mobile, INP < 200ms)
- O3 Create a 10-step release checklist
- Map data flows for analytics/ forms to ensure GDPR hygiene
- Add a lightweight incident playbook

### If/then triggers



If editors approach 10 or concurrent work appears

→ evaluate Branching



If security asks for centralized access

→ explore SSO/SCIM



If you add 5+ locales

→ define Localization
governance



If traffic or contracts demand uptime

→ consider SLAs

### Feature shortlist

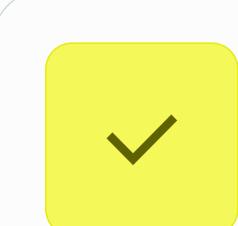


Approvals & roles

→ first



Performance guardrails & monitoring



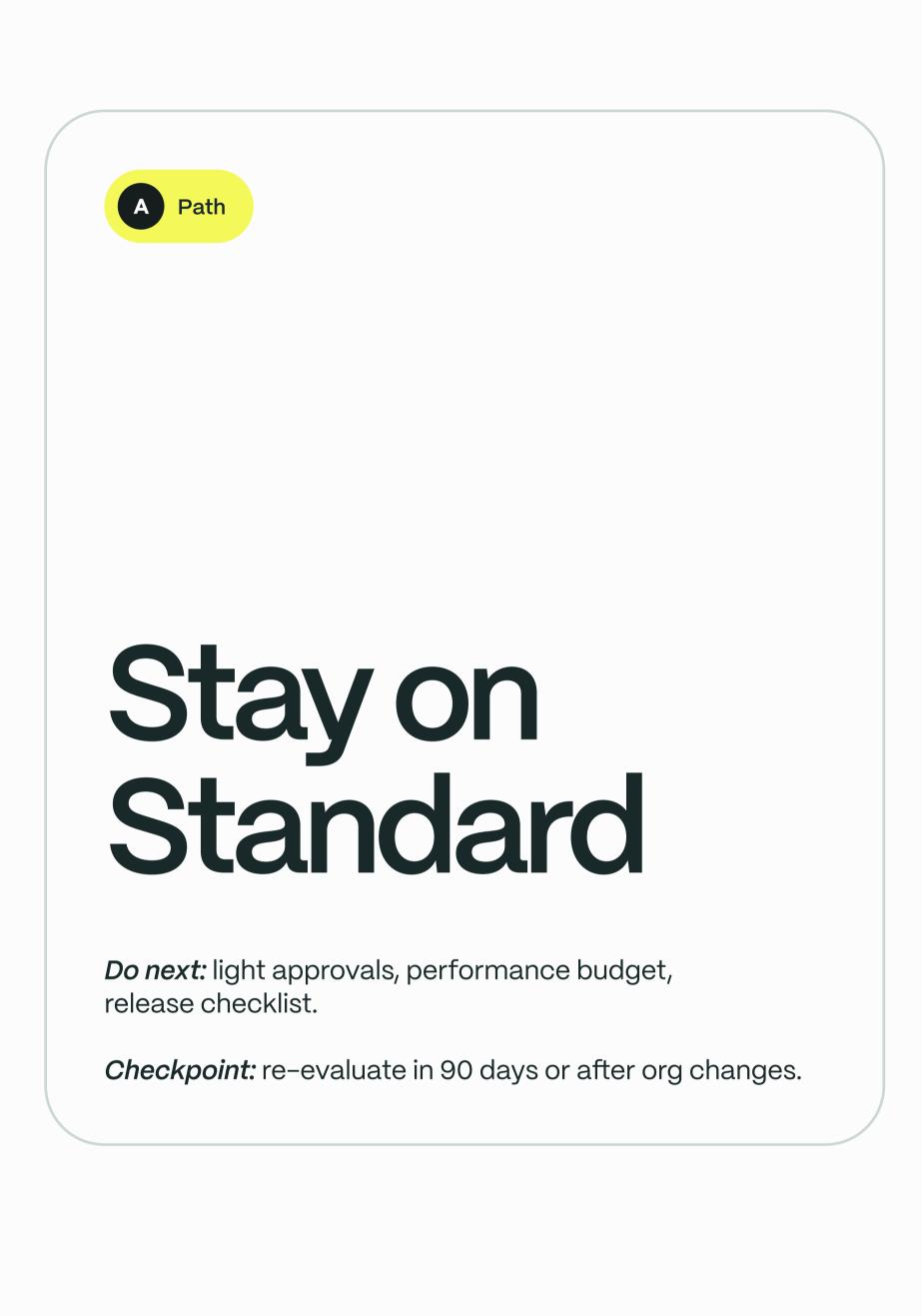
Basic audit logs and content history



Optional: Try branching at a later stage

THREE PATHS YOU CAN TAKE

# THREE PATHS YOU CAN TAKE







06 **TIMELINE & OUTCOMES** 

## TIMELINE & OUTCOMES

#### Expected outcomes







Faster publishing
Fewer errors
Stable Core Web Vitals

### Our migration process

Week 1	Week 2	Week 3
UX & governance		
	UI & performance	
		Build & handoff

#### Results and client reviews!



New website completely redesigned and migrated from WordPress



Website visitors grew by 3x in the first month since launch





Stefan and his team we very helpful in supporting us with our WordPress to Webflow website migration. They have all the skills and experience to help with this sort of project. They also helped us improve our design and messaging so that we could have an even better user experience.





Broworks are amazing, talented, and hardworking people. They are very creative (always coming up with new ideas!) and a pleasure to work with.



20%

Increase in conversion first 3 months after launching



We designed and developed 2 large websites and full brand identity

07 ENGAGEMENT MODEL

## HOW WE CAN WORK TOGETHER

Built to match your readiness profile. Month-to-month, transparent, and outcomes-driven.

### What's included

- Governance lite: roles +
  01) simple approvals (draft

  review 

  publish)
- Performance budget & basic monitoring (LCP / INP), release checklist + incident basics
- Routine Webflow updates, small UX fixes, analytics/consent hygiene

## Optional add-ons

Localization planning

HubSpot/ CRM cleanup Reporting dashboard

### Cadence & terms

Weekly planning (or async recap)

Monthly review

Shared Slack + kanban

# 





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