

AEO leader

# YOUR AEO ASSESSMENT RESULTS

Your brand is already ahead of most companies in AI-driven discovery. AI systems can understand, reference, and surface your content across important buyer queries, not just traditional search results. The challenge now is maintaining momentum while competitors adapt.

# WHAT THIS MEANS

Your website and content already contain many of the signals AI systems look for: clear structure, strong topical relevance, and growing authority reinforcement. You are likely already appearing in some AI-generated answers, especially for commercial or category-related queries. The opportunity now is strengthening consistency and defensibility over time.

## Signals we detected

01 Strong clarity and structured content foundations

02 Coverage aligned with real buyer intent

03 Existing authority and external validation signals

04 Early visibility in AI-generated answers

05 Active awareness of AI visibility and discovery shifts

*You are already participating in the AI discovery layer*

# STRENGTHS & GAPS

## Where you're leading



Clear and interpretable messaging



Strong structural foundations across key pages



Content aligned with decision-stage queries

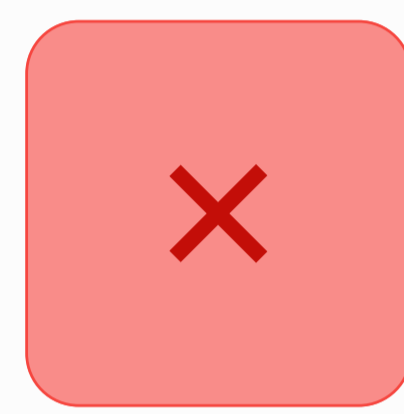


Growing authority and external reinforcement

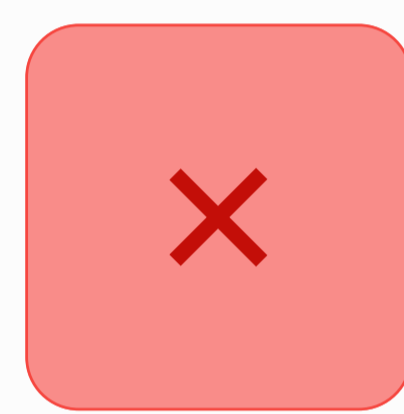


Early visibility momentum in AI-generated answers

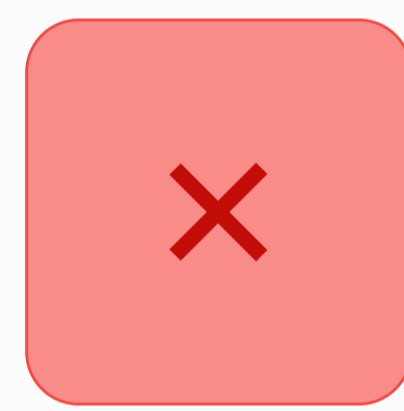
## What could limit long-term leadership



Competitors improving visibility aggressively



Inconsistent reinforcement across all content areas



Limited measurement of citation share and visibility trends



Authority signals may not yet compound at category level



Visibility gains could plateau without iteration

# RECOMMENDATIONS

## Highest-leverage next steps

- 01 Expand visibility across adjacent commercial and comparison queries
- 02 Strengthen authority reinforcement beyond owned channels
- 03 Improve consistency of structured content across all core pages
- 04 Track citation share and visibility trends continuously
- 05 Build defensibility before competitors catch up

## If/then triggers


- 


If visibility fluctuates → improve consistency and reinforcement
- 


If competitors appear more often → expand topical coverage strategically
- 


If AI mentions increase → prioritize authority compounding and measurement

## Focus areas

- 

Visibility consistency
- 

Category authority
- 

Citation share growth
- 

Long-term defensibility

# THREE PATHS YOU CAN TAKE

A Path

## Maintain momentum internally

Continue iterating on structure, authority, and visibility with your existing team.

**Best for:** organizations with mature internal marketing operations

B Path

## Accelerate category leadership

Expand visibility strategically across high-intent commercial and comparison queries.

**Best for:** teams looking to dominate AI-driven discovery in their category

C Path

## Build long-term AEO defensibility

Treat AI visibility as a core competitive advantage with ongoing optimization and reinforcement.

**Best for:** companies where market perception directly impacts pipeline and positioning

# TIMELINE & OUTCOMES

## Expected outcomes

- ✓ More consistent inclusion
- ✓ Stronger category-level authority signals
- ✓ Increased share of AI-driven discovery and consideration

## Typical progression

Week 1	Week 2-3	Week 4+
<p>Visibility benchmark &amp; competitive mapping</p>	<p>Coverage expansion &amp; structural refinement</p>	<p>Authority reinforcement &amp; visibility optimization cycles</p>

## Visibility outcomes & AI discovery

**30%**

AI visibility across tracked Webflow AEO queries

**50%**

Of inbound leads now influenced by AI discovery

**Higher-quality discovery**

AI and organic visibility shifted toward more relevant buyers

**AI visibility compounds**

Brands referenced early are more likely to appear repeatedly

**25**

High-intent AEO queries actively monitored

**Top5**

Presence among Webflow agencies in AI-generated answers

# HOW WE CAN WORK TOGETHER

Built for companies already gaining traction in AI visibility, but looking to strengthen and scale it.

## What's included

01 Competitive AI visibility benchmarking

02 Advanced structure & coverage optimization

03 Authority reinforcement strategy

04 Citation and visibility tracking

05 Ongoing visibility iteration and expansion

## Cadence & terms

Strategic visibility reviews

Monthly AI discovery reporting

Continuous optimization cycles

# PICK YOUR NEXT STEP

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