

AEO in progress

YOUR AEO ASSESSMENT RESULTS

You've already built part of the foundation for AI visibility, but important signals are still missing. AI tools can partially understand and reference your brand, yet competitors are likely appearing more consistently in decision-stage answers.

WHAT THIS MEANS

Your website already contains many of the right building blocks, clear services, some structured content, and early authority signals. However, your visibility is still inconsistent because AI systems need stronger clarity, coverage, and reinforcement to surface your brand confidently.

Signals we detected

01 Partial visibility in AI-generated answers

02 Some structured content, but inconsistent clarity

03 Coverage gaps around comparison and decision-stage queries

04 Early authority signals, but limited reinforcement

05 Visibility is checked occasionally, not systematically

You are visible in parts of the AI discovery layer

STRENGTHS & GAPS

Where you're already ahead



Clear core offering and positioning



Existing SEO or content foundation

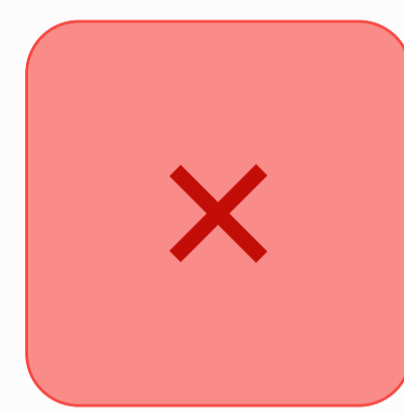


Some topic coverage aligned with buyer intent

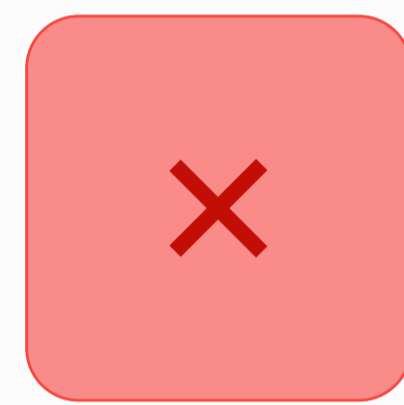


Early external authority signals

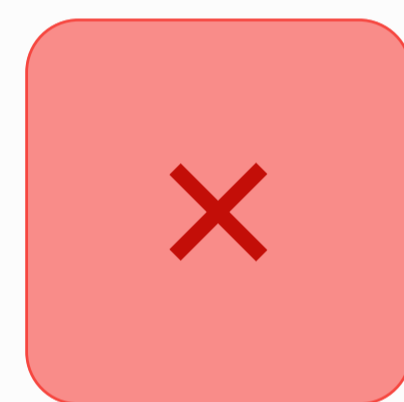
What is limiting stronger visibility



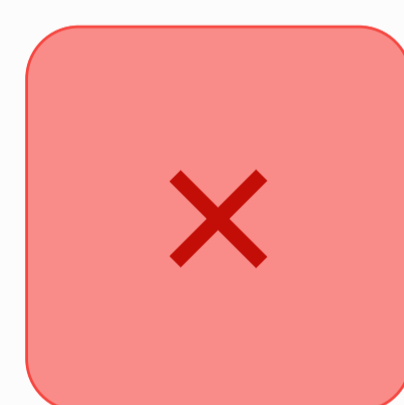
Inconsistent content structure across pages



Weak coverage of comparison and evaluation topics



Limited reinforcement from external mentions



AI visibility is not actively optimized or measured



Key pages may still require too much interpretation

RECOMMENDATIONS

Highest-impact improvements

01 Simplify and standardize content structure across key pages

02 Expand content around buyer decisions and comparisons

03 Strengthen internal linking between related topics and use cases

04 Improve authority reinforcement through external mentions

05 Implement consistent AI visibility tracking

If/then triggers



If visibility appears inconsistent → improve content hierarchy and clarity



If competitors appear more frequently → strengthen topical coverage and authority signals



If traffic exists but AI mentions do not → focus on extractability and reinforcement

Focus areas



Consistency of structure



Decision-stage content



Authority reinforcement



Visibility measurement & iteration

THREE PATHS YOU CAN TAKE

A Path

Optimize internally

Continue improving structure and expanding strategic content internally.

Best for: teams with strong in-house marketing ownership

B Path

Guided AEO acceleration

Implement focused improvements across visibility, authority, and content systems.

Best for: teams that want measurable AI visibility growth faster

C Path

Strategic AEO partnership

Treat AI visibility as a long-term growth channel with ongoing optimization and iteration.

Best for: companies where category visibility directly impacts pipeline

TIMELINE & OUTCOMES

Expected outcomes

- ✓ More consistent inclusion
- ✓ Improved visibility for high-intent decision queries
- ✓ Stronger authority signals

Typical progression

Week 1	Week 2-3	Week 4+
<p>Visibility audit & opportunity mapping</p>	<p>Content structure & decision-stage expansion</p>	<p>Authority reinforcement & ongoing visibility optimization</p>

Visibility outcomes & AI discovery

30%

AI visibility across tracked Webflow AEO queries

50%

Of inbound leads now influenced by AI discovery

Higher-quality discovery

AI and organic visibility shifted toward more relevant buyers

AI visibility compounds

Brands referenced early are more likely to appear repeatedly

25

High-intent AEO queries actively monitored

Top5

Presence among Webflow agencies in AI-generated answers

HOW WE CAN WORK TOGETHER

Built for companies that need to move from invisible → visible.

What's included

01 AEO audit & visibility mapping

02 Content and structure optimization

03 Coverage expansion (use cases, comparisons)

04 Authority signal development

05 Ongoing visibility tracking

Cadence & terms

Weekly or async check-ins

Monthly visibility review

Continuous iteration

PICK YOUR NEXT STEP

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